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INFORMATION REPORT

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Proposed Law for the East German  
Trade Mark

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On 11 February 1954, a joint session of the Economic Committee and the Legal Committee of the East German Volkskammer was held under the chairmanship of Gerhard Ziller. Minister for Foreign and Domestic Trade Kurt Gragor, State Secretary Erwin Kerber and Pollack (fmu) of the Ministry of Justice were among those present. The topic of discussion was the proposed East German trade mark law. In discussing the proposed law Kerber emphasized the following points:

- a. A trade mark identifies the producing firm and serves to give the consumer an idea of the quality of the product; thus, East German firms will be forced to maintain certain quality standards.
- b. For the same reason, trade marks are of special importance now that East Germany is concentrating on expanding its foreign trade; foreign purchasers, especially in non-Communist countries, place great stock in trade marks.
- c. In this connection, it should be noted that firm foreign trade relations between East Germany and non-Communist countries represent quasi-recognition of the East German government.

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Comment. State Secretary of the State Planning Commission.

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